

LISANNE



Full name: Lisanne Bakker

MEDIA DESIGNER

As a media designer, I work with both digital and analog media, including:
Logo Design | Corporate Identity | Web Design | Interactive Design.

#TEAMPLAYER

#EMPATHETIC

#CURIOUS

#HELPFUL

#PROACTIVE

EDUCATION

MEDIA DESIGN MBO 4

2020-2023 | Media College Amsterdam

PHOTOGRAPHY MBO 4

2017-2020 | Fotovakschool Rotterdam

SKILLS

ADOBE SUIT

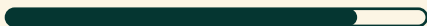
Photoshop



Lightroom



InDesign



Illustrator



Premiere Pro



After Effects



XD



CODING (BASIC KNOWLEDGE)

HTML, CSS, Java, Bootstrap

LANGUAGES

Dutch & English

EXPERIENCE

DOG EVENT PHOTOGRAPHER | KYNOWEB

Mar 2016 - Present

As a dog photographer at various dog shows, I was tasked with:

- **Studio photography:** focused on dogs portraits.
- **Impression Photography:** aimed at showcasing the overall atmosphere and capturing the unique character and energy of the event.

INTERNSHIP | INTERACTION DESIGN & BRANDING | LOYYO

Feb 2022 - Jun 2022

As an intern at Loyyo, a financial technology company:

- I managed to transform their **visual identity**.
- I timely designed digital and physical products such as an one-pager, multiple SaaS interfaces, as well as preparing illustrative presentation materials.
- I autonomously **designed and developed** their new website.

INTERNSHIP | GRAPHIC DESIGN | FLAX.MARKETING

Sep 2021 - Jan 2022

Flax.marketing (f.k.a. Flax.Dept) is a marketing agency for business to business customers. As a graphic designer:

- I created **visual content** such as flyers, magazines, papers and social media posts for clients.
- I collaborated with the team to develop creative strategies and translated them into visual concepts and products.

VOLUNTEER | EDITORIAL DESIGN | DE FRYSKE HOUNEN

Jan 2021 - Present

I volunteered as an **editorial designer** to gain experience in the field.

- I redesigned the magazine and successfully produced 38-page issues six times a year.
- My responsibilities included layout design, image selection, and collaborating with writers to bring their ideas to life.

